

## PROFILE

- Professional design experience with national brands (7 years)
- Freelance fashion photographer (4 years)

## SKILLS / EDUCATION

- Photoshop CC2019 (11 years)
- Illustrator CC2019 (10 years)
- InDesign CC2019 (9 years)
- DSLR Photography (5 years)
- After Effects CC2019 (4 years)
- Java/CSS (1 year)
- Durham College (Graphic Design) · Advanced Diploma (September 2009 - June 2012)

## PROFESSIONAL EXPERIENCE

### **Graphic Artist of CTV News/Bell Media, 2013 - 2019** (October 12th to Present)

- Designed and delivered on-air graphics (motion and still) for various programs on CTV News Channel and TSN in real-time newsroom environments, utilizing branding and technical protocol workflow.
- Directly working with broadcast directors and team environments creatively, in verbal and written contexts.
- Designed and delivered assets for Discovery GO mobile app and Crave TV, utilizing branding protocols and workflows with senior designer consultations.
- Formatted and delivered CTV's Mobile TV schedule weekly.

### **Graphic Designer of EAMA Inc/Quantum Electric, 2018-2019** (June 22nd to February 19th)

- Designed and developed print materials and online marketing content for an electrical service company.
- Photographed and edited still and video content for online and print materials.
- Communicated and worked with web developers utilizing general familiarity with Java and SEO.
- Communicated and worked with large format printers for vehicle vinyl wraps, signage, and wall installations.

### **Graphic Designer of Fusion Rides, 2012 - 2019** (June 1st to Present)

- Redesigned branding, developed print and web advertising and uniforms for an action sport ride company.
- Communicated and worked with large format and speciality printers, and 3D modelers.
- Developed increased proficient understanding of CSS and HTML5 in order to design and develop web assets.
- Effectively communicated with front-end web developers, seeing through the project from inception to completion.
- Edited and produced promotional video using After Effects.
- Worked in-house and from home on a project to project basis.

### **Graphic Designer of 5 Touch Marketing, 2015** (January 7th to April 29th)

- Designed and developed website interface and navigation for a multimedia marketing company.
- Designed, edited, formatted and wrote copy for series for print and web use.

### **Creative Editor of Shadowblast Photography, 2012 - 2013** (May 12th to October 12th)

- Edited and retouched digital photography for a professional photographer.
- Managed files and designed print and web material.

### **Design Intern of Beehive Design, 2012** (March 12th to May 11th)

- Worked with and was trained by a professional graphic designer in a studio environment.
- Designed, developed, produced, constructed and presented graphic design media for clients.
- Participated in client meetings and contributed to conceptual processes,
- illustrated design concepts and prepared presentations.

### **Design Intern of Royal Ontario Museum, 2012** (February 4th to 28th)

- Worked with and was trained by the exhibit design department in independent and partner environments.
- Designed, ordered, produced, constructed and installed signs and public print media for public display and use.
- Participated in staff meetings and worked with various departments of the Museum.