

PROFILE

- Professional design experience with national brands (10 years)
- Freelance photographer (7 years)

SKILLS / EDUCATION

- Photoshop (13 years)
- Illustrator (11 years)
- InDesign (11 years)
- DSLR Photography (10 years)
- After Effects/Premiere (7 years)
- XD (1 year)
- Durham College (Graphic Design) · Advanced Diploma (September 2009 - June 2012)

PROFESSIONAL EXPERIENCE

Graphic Artist/Web Designer of Bell Media (CTV/Crave/TSN), February 2014 -Present

- Designed and delivered assets/key art for the Crave streaming platform, utilizing branding protocols and workflows with senior designer consultations/approvals.
- Designed and delivered on-air graphics (motion and still) for various programs on CTV News Channel and TSN in real-time newsroom environments, utilizing branding and technical protocol workflow.
- Directly working with broadcast/creative directors and team environments creatively, in verbal and written contexts.
- Implemented design protocols and templates for department use in line with brand asset standards.

Graphic Designer of EAMA Inc/Quantum Electric, April 2013 -February 2014

- Designed and developed print materials and online marketing content for an electrical service company.
- Photographed and edited still/video content for online and print materials.
- Communicated and worked with web developers utilizing general familiarity with Java and SEO.
- Communicated and worked with large format printers for vehicle vinyl wraps, signage, and wall installations.

Freelance Graphic Designer of Fusion Rides, July 2012 - Present

- Redesigned branding, developed print and web advertising and uniforms for an action sport ride company.
- Communicated and worked with large format and speciality printers, and 3D modelers.
- Developed increased proficient understanding of CSS and HTML5 in order to design and develop web assets.
- Effectively communicated with front-end web developers, seeing through the project from inception to completion.
- Edited and produced promotional video using After Effects.
- Worked in-house and from home on a project to project basis.

Creative Editor of Shadowblast Photography, June 2012 - June 2013

- Edited and retouched digital photography for a professional photographer.
- Managed files and designed print and web material.

Design Intern of Beehive Design, March 2012

- Worked with and was trained by a professional graphic designer in a studio environment.
- Designed, developed, produced, constructed and presented graphic design media for clients.
- Participated in client meetings and contributed to conceptual processes.
- illustrated design concepts and prepared presentations.

Design Intern of Royal Ontario Museum, February 2012

- Worked with and was trained by the exhibit design department in independent and partner environments.
- Designed, ordered, produced, constructed and installed signs and public print media for public display and use.
- Participated in staff meetings and worked with various departments of the Museum.